

Example Participant Profiles

	Participant Profile #1	Participant Profile #2	Participant Profile #3
Name	Maya	Daniel	Elanor
Demographic information (age, occupation, educational background, etc)	Age: 27 B.A in Graphic Design	Age: 42 B.S in Biology and Teaching Credential	Age: 68 No formal education past high school Currently retired
Short Description (Background, hobbies, goals, etc)	Hobbies: Sketching, collecting art books Goals: Learn how to translate visual ideas into written stories and explore world-building	Middle school teacher who journals but has not written fiction Goals: Possibly start a fiction blog	Retired from long career in arts communication Hobbies: watercolour painting Goals: write stories inspired by family's immigrant history
Experience / Background as it relates to your workshop	No formal education in writing since leaving university	No formal education in writing since leaving university Writes as a hobby	Writing as a hobby for years but no formal education since high school
Reason for attending your workshop	Wants to gain foundational story telling skills and confidence	Hoping to gain narrative structure tools and pacing techniques	Hopes for tools for shaping coherent narratives, and a supportive community
Barriers to success	Limited knowledge of story structure and grammar; struggles to finish projects	Unsure how to structure engaging plots	Tends to over-edit early drafts and gets stuck