

6 Writing an Effective Proposal Video Script

Sometimes you will be creating a workshop at the request of an organisation. Other times, you may already have a fully developed workshop ready to go but need to find the right place to present it. In which case, a well-crafted proposal can help you pitch your workshop.

Writing an effective proposal to sell your writing workshop involves clearly showing the value of your workshop, tailoring it to your audience's needs, and positioning yourself as the right person to deliver it.

Include all the relevant information; your experience and background, learning objectives, intended audience, required materials, and expected outcomes.