

1.1 Course Introduction Video Script

Hello and welcome to 'How to Create a Workshop for Writers', presented to you by the Federation of BC Writers.

My name is Emma and I am the Federation's Social Media & Admin Coordinator. I am also responsible for designing and creating our new online courses, such as this one!

I hope you find this course useful, informative, and inspiring. If you have any comments about the course, we'd love to hear them; you'll find a feedback form in the final lesson.

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So why might you want to create and run your own workshop?

Designing your own workshop is a powerful way to share your message, promote your books, generate income, and contribute to the writing community.

This course offers a comprehensive guide to planning and preparing an accessible writing workshop, similar to the ones offered here at the Federation of BC Writers. Using the basic principles involved in this course will allow you to create workshops for all sorts of audiences; students, academics, professional writers and hobbyists included.

We'll go through the entire process, covering everything from generating ideas and setting clear learning objectives, to developing engaging activities and crafting a suitable plan, all the way to pitching your workshop to potential hosts.

Because the world we live in today is often as online as it is in-person, we'll include tips and best practices for running workshops in both formats. A well-designed workshop will be flexible enough to adapt to either setting with minimal tweaking.

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With this course, you'll find an optional downloadable workbook in the lesson materials section and linked below this video. It is intended to help you collect and organise your thoughts and plans, but using it is not mandatory. We know everyone creates in different ways, so the workbook is intended as a guide rather than a necessary tool. There is no information in the workbook that is not covered in the rest of the course.

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Not everything in this course will apply to every type of workshop. Feel free to take what you find useful and leave the rest.

Finally, a full script is available for each video in this course. You will find it in each lesson materials tab and linked below the relevant video.

Let's get started!

